



CALIFORNIA WRITERS CLUB
Central Board of Directors Meeting
Minutes Sunday, July 21, 2019
Holiday Inn, 77 Hegenberger Road, Oakland, California

CALL TO ORDER: Meeting called to order at 8:30 a.m. by President Joyce Krieg, who welcomed those attending, and issued ground rules for the meeting.

ROLL CALL

President -	Joyce Krieg
Berkeley -	Fred Dodsworth
Central Coast -	Laurie Sheehan
Coastal Dunes -	Renee Geffken
East Sierra -	Donna McCrohan-Rosenthal, Vice President
Fremont -	Tish Davidson
High Desert -	Bob Isbill
Inland Empire -	Sue Andrews
Long Beach -	Kathryn Atkins
Marin -	Mike Van Horn
Mendocino -	Doug Fortier
Mt. Diablo -	Elisabeth Tuck, Secretary
Napa Valley -	Kymerlie Ingalls
North State -	Cathy Chase
Orange County -	proxy held by Long Beach
Redwood -	Roger Lubeck
SF Peninsula -	Geri Speiler
Sacramento -	Kim Edwards
San Fernando Valley	Bob Okowitz
San Joaquin Valley -	Leslie Liberty
South Bay -	Bill Baldwin, Treasurer
Tri-Valley -	Lani Longshore
Writers of Kern -	Sandy Moffett
NorCal Chair	Carole Bumpus
Nominating Committee-	David George
Incoming Treasurer	Anthony Becker

The president declared a quorum and business could legally be conducted.

Guests: Linda Hartmann (Mt. Diablo) Frank Kearns (Long Beach) Kathi Hiatt (North State Writers)

SECRETARY’S REPORT – Elisabeth Tuck (Mt. Diablo)

Motion to approve minutes of July 22, 2018 Central Board meeting

Moved by Donna McCrohan-Rosenthal (East Sierra)

Seconded by Sandy Moffett (Writers of Kern)

Ayes 21 No 0 Abstain 0 Absent 1(Sacramento) Passed unanimously.

There has been no e-business since July 22, 2018

TREASURER’S REPORT Fiscal Year 2017-18 – Bill Baldwin (South Bay)

See Baldwin’s report “CWC Treasurer’s Report July 2019”

Motion to file for audit with corrections as discussed.

Moved by Kathryn Atkins (Long Beach)

Seconded by Bob Okowitz (San Fernando Valley)

Ayes 21 No 0 Abstain 0 Absent 1(Sacramento) Passed unanimously.

9:00 -10:15 a.m. Standing Committee Reports

EXECUTIVE COMMITTEE – President Joyce Krieg

See Krieg’s “CWC – Executive Committee Report for July 21, Central Board Meeting Activities undertaken by the Executive Committee and/or President Joyce Krieg from July 22, 2018, through July 7, 2019.”

WEBMASTER – John Byrne Barry

See John Byrne Barry’s report: “Webmaster Update –July 7, 2019”

MEMBERSHIP – Sandy Moffett (Writers of Kern)

See Sandy Moffett’s “Membership Summary (July 3, 2019 – 5:02 p.m.) (7/01/2018 – 06/30/19)”
Sandy will answer questions from branch treasurers and membership chairs regarding MRMS (661) 205-1045

MRMS – Roger Lubeck (Redwood)

Roger reported that MRMS must be replaced before it fails. He has investigated several software packages that maintain membership lists and so far recommends Wild Apricot as affordable. The cost is approximately \$160 per month. It was suggested that we investigate whether TechSoup can help us get a break on price since we’re a non-profit.

McCrohan Rosenthal indicated that as 2019-20 president, she will appoint Lubeck to head a task force to improve upon or replace MRMS before the system collapses. Considerations will include what branches want the system to do.

ADVERTISING and PROMOTION – Bob Isbill (High Desert)

See Isbill’s report titled “CWC Advertising and Promotions Report July 21, 2019”

BULLETIN – Bob Isbill for Rusty LaGrange (High Desert)

The deadline for the *Bulletin* is July 28.

The issue of whether the *Bulletin* will publish craft articles is undecided.

CWC FORUM – Bob Isbill (High Desert) Forum Moderator and Administrator

See Isbill’s report “CWC Forum Report July 21, 2019”

POLICIES and PROCEDURES - Donna McCrohan Rosenthal (East Sierra)

See McCrohan Rosenthal’s “Policies and Procedures report July 21, 2019”

NORCAL GROUP – Carole Bumpus (SF – Peninsula)

See Bumpus’ report “NorCal Group News from the Northern California CWC Branch Board”

Motion Move that the Central Board allow two subordinate accounts to our master account—one each for the two regional associations with checks, differentiated by subaccount numbers, that can be drafted by their respective treasurers, and if needed, co-signed by the regional chairs or presidents. Transactions by the regional associations to be fully accounted for on the master monthly Wells Fargo reports under their appropriate subordinate headings. Access: while regional officers (treasurers and chairs/president) may distribute and add funds to subordinate accounts, transactions within the master account can be made only by the Central Board Treasurer.”

Moved by Geri Speiler (SF Peninsula)

Seconded by Kymberlie Ingalls (Napa)

Ayes 12 No 9 Abstain 1 Renee Geffken (Coastal Dunes)

CWC SOUTH – Donna McCrohan Rosenthal (East Sierra) See McCrohan Rosenthal’s “CWC South Report July 21, 2019”

10:15-10:30 a.m. - Break

9:00 -10:15 a.m. Standing Committee Reports (continued)

LITERARY REVIEW - Tish Davidson (Fremont)

See Davidson’s “CWC *Literary Review* 2019 Report”

Two of the four 2019 team members have family emergencies preventing them from working on the 2020 *Literary Review*. A third member has a book contract she needs to focus on and the fourth member isn’t willing to work on the process alone.

11:30 a.m. – noon Break to set up for Jack London Awards luncheon

12:00 – 1:30 p.m. Jack London Awards luncheon

Krieg produced an excellent slide show introducing each of CWC's branches. McCrohan Rosenthal received the Ina Coobriith Service Award for service to the state. After lunch Joyce handed out the **Jack London Awards** for service to the branches while McCrohan Rosenthal read descriptive statements about the impressive achievements of each awardee as their name was called.

1:30 – 1:45 Teardown/regroup following the JLA luncheon

2:00 -2:10 p.m. Standing Committee Reports (continued)

FRIENDS OF JOAQUIN MILLER PARK – Linda Brown (Berkeley) See Brown's report, "Friends of Joaquin Miller Park (FoJMP) Report for July 22, 2018[sic]"

Motion: Support the Friends of Joaquin Miller Park (FOJMP) in the development of a virtual tour with up to \$200 for additions to www.calwriters.org of verified historical references to the CWC's history with and role in creating Oakland's Joaquin Miller Park.

Moved by	Fred Dodsworth (Berkeley)
Seconded by	Bob Okowitz (San Fernando Valley)
Ayes 22	No 0 Abstain 0 Passed unanimously.

2:10 – 2:15 p.m. Old Business

GRANT WRITING GUIDE – Linda Brown (Berkeley)

See Brown's report CWC Grant Guide Project Status Report July 21, 2019 as of 7-6-2019"

Proposed motion for funds to hire an attorney knowledgeable in nonprofit fundraising withdrawn pending resolution of CWC's 501 (c) (3) and 501 (c) (6) designations

2:15 - 2:45 p.m. New Business

APPROVAL of BUDGET for 2019-2020

Motion to accept the budget as written with plan to put changes on the Forum

Moved by	Donna McCrohan Rosenthal (East Sierra)
Seconded by	Bob Isbill (High Desert)
Ayes 22	No 0 Abstain 0 Passed unanimously.

MOTION RE JACK LONDON’S ROLE IN CWC – President Krieg
See Krieg’s report “Jack London and CWC”

Motion: To instruct the branches to phase out the claim that Jack London was the founder of CWC in branch promotional materials. Instead, the following statements about Jack London and CWC may be used if the branches so choose. Also as part of the motion, to add a section to the Policies and Procedures to include the following language that branches may use in discussing and promoting Jack London’s involvement in CWC.

Title: Honorary Founder (or Our Honorary Founder)

Tagline: Inspired by Jack London, Inspiring Today’s Writers

Short Statement: California Writers Club grew out of a strong and vibrant literary movement in the East Bay in the first decade of the 20th century. Jack London was a key figure in that movement and inspired the men and women who founded CWC in 1909.

Longer Statement: The first decade of the 20th century saw a strong and lively literary movement in the East Bay of the San Francisco Bay Area. At and around 1909, Jack London and his writer friends often met at the Oakland hills home of poet Joaquin Miller for outdoor salons. Also in 1909, a group calling itself the Alameda County Press Club, which counted California poet laureate Ina Coolbrith among its members, formed. Many of the same individuals who gathered with Jack London at Joaquin Miller’s home were also members of the Alameda County Press Club. Out of this rich literary milieu came the California Writers Club with Jack London as an Honorary Member. Today CWC is the oldest writers organization in continuous operation west of the Mississippi.

Moved by	Donna McCrohan Rosenthal (East Sierra)
Seconded by	Kathryn Atkins (Long Beach)
Ayes 21	No 0 Abstain 1 (Berkeley) Passed.

DISCUSSION RE: BANK SECURITY ISSUES – Lani Longshore (Tri-Valley)

The Bank of Fremont makes Tri-Valley close their account and open a new one whenever they change signatories on the account. Longshore asked if other banks do that. The consensus is no.

2:45 – 3:00 p.m. President’s Farewell Address and New Inland Empire Representative

Sue Edwards, Inland Empire representative stepped down from being the Inland Empire rep, naming Anthony Becker as the new Inland Empire rep.

3:00 – 3:30 p.m. Election of Officers for 2019 – 2020 David George (Mt. Diablo)

Motion to accept the following slate:

President Donna Rosenthal (East Sierra)
Vice President Roger Lubeck (Redwood)
Secretary Elisabeth Tuck (Mt. Diablo)
Treasurer Anthony Becker (Inland Empire)

Moved by Sandy Moffett (Writers of Kern)
Seconded by Kimberlie Edwards (Sacramento)
Ayes 22 No 0 Abstain 0 Passed unanimously

This motion removes Joyce Krieg as key executive and replaces her with Donna Rosenthal as key executive. It removes Bill Baldwin as treasurer and replaces him with Anthony Becker as treasurer.

PRESIDENT’S INAUGURAL ADDRESS/APPOINTMENT OF COMMITTEE CHAIRS

Donna McCrohan Rosenthal (East Sierra)

McCrohan Rosenthal began by summarizing her background in publishing, community service, and with the CWC. Then, speaking about the coming club year, she polled reps as to whether they would prefer to meet as the full CB once in July while having only the Executive Committee and key appointees meeting in January, or if they would prefer the CB meeting twice a year with the January CB meeting being less structured and not mandatory. A show of hands indicated a slight preference for the first option (11-9).

Turning to her goals and visions, she said, “I have my heart set on a renaissance of spirit, comradeship, and mentorship – a return to our roots, with kindred souls sitting on the grass, drinking wine, sharing their dreams, their disappointments, and their talents. I want us to get really good at connecting writers.” To that end, she will:

- 1) Push reps to follow discussions on the Forum to keep us in better touch with one another*
- 2) Encourage branches to groom new leadership and have committee chairs prepare How-To job descriptions to help volunteers know what to do*
- 3) Leverage the value of California Writers Week (third week in October) to put us in the public eye*
- 4) Support and strengthen our branches. She asked Carole Bumpus to lead a team working on furthering such support.*

Presidential appointments:

Member at Large Jeanette Fratto (Orange County)
Membership Chair Sandy Moffett (Writers of Kern)
Advertising Chair Bob Isbill (High Desert)
Forum Administrator Bob Isbill (High Desert)
Bulletin Rusty LaGrange (High Desert)
Webmaster John Byrne Barry (Marin)
MRMS Dick Amyx

The Next Meeting date will be announced

3:30 p.m. – Adjournment

Motion to adjourn

Moved by Sandy Moffett (Writers of Kern)

Seconded by Doug Fortier (Mendocino)

Ayes 22, No 0 Abstain 0 Motion passed unanimously

Meeting adjourned at 3:30.

Respectfully submitted,
Elisabeth Tuck Secretary, California Writers Club
Central Board of Directors July 22, 2019