

Advertising Now Available In the CWC Literary Review

The Literary Review published by the California Writers Club with works of its membership will now be accepting writing-related paid advertising. Space is limited and will be accepted on a first come, first served basis. The Editor reserves the right to reject ads which may not be appropriate for the Literary Review.

The Literary Review has three columns ten inches in length. A one-column ad (two inches) by one inch would be one column inch, or \$40.00

For ads larger than one column inch, an automatic discount is in place. The cost of a published ad of two or more column inches is \$25 per column inch. Therefore, a two column inch ad will be \$50.

To determine the cost for your ad, multiply the number of columns across by the number of inches down to find the number of column inches. For example, if the ad measures three columns across and four inches down, you would multiply three by four to find the ad takes up twelve column inches. For this twelve column-inch Literary Review ad, the cost would be \$300.00 (12 x \$25). A two column by two inch ad would equate to four column inches, or \$100. All ads must be submitted **print-ready** in a jpeg file emailed to advertisingCWC@gmail.com, and also physically mailed as a hard copy with check or money order made out to CWC Central Treasury to:

HDCWC Advertising Department

20258 Hwy 18 Ste 430 PMB 281

Apple Valley, CA 92307

Respectfully submitted,
Bob Isbill
Advertising