I, Sharon Svitak, Tri-Valley Branch CB Representative and Treasurer of the California Writers Club State Organization, move that the Central Board adopt the attached balanced Operating Budget for Fiscal Year 2015-2016.

Fiscal Year 2014-2015 saw CWC operate a fiscal deficient. As State Treasurer I was instructed to form a budget committee and arrive at a balanced operating budget for presentation to the Board. The budget committee— including Robert Isbill, High Desert; Catherine Kitcho, Coastal Dunes; and Joyce Krieg, Central Coast—has arrived at the attached for your approval.

The balanced budget being presented this year was achieved through reductions in expenses. Contingency amounts not spent in prior years have been removed entirely from the budget. At the approval of the Central Board, an electronic bulletin will replace the printed document substantially reducing budgeted expenses. Reductions have also been made in the monies set aside to support branch participation in conferences and the amount allowed to each branch has been reduced to $200 from $250 in prior years. The annual allowance designated for the regional organizations has been reduced from $2,000 to $1,500.

The amount in the proposed budget for the Literary Review is to pay for the magazine currently in production. We have an obligation to pay for services already contracted. The decision to prepare the next Literary Review will require separate approval and funds dedication by the Central Board at some point in the future.

Every effort will be made to increase revenues through implementation of new revenue streams. But it is impossible to forecast increases for the current year when implementation of new procedures will require approval of the Central Board. Ideas for achieving increased income include making the Literary Review self-sustaining by imposing a submission fee; increasing members’ renewal dues for the first time in many years from $45 to $50 with the additional $5 going to the Central Treasury; and soliciting advertising in our electronic bulletins. There are other ideas, all of which will be presented to the Central Board for comment and voting as necessary.

I respectfully request your adoption of the FY 2015-2016 Operating Budget as submitted.

Made by Sharon Svitak, CWC Treasurer
Seconded by Orange County
Motion approved: Ayes: 14, Nays: 0, Abstentions: 0, Absent: 7
Ayes: Berkeley, Central Coast, Coastal Dunes, East Sierra, High Desert, Inland Empire, Long Beach, Marin, Orange County, Redwood, SF Valley, SF/Peninsula, Tri-Valley, Writers of Kern
Nays: None
Abstentions: None
Absent: Fremont, Mendocino Coast, Mt. Diablo, Napa, North State, Sacramento, South Bay