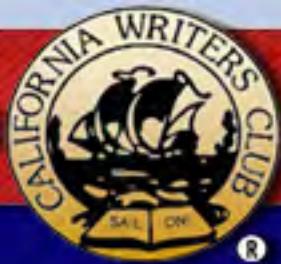


california



writers club

# FROM THE PRESIDENT'S DESK

No. 15 June 18, 2017



## The 2017 Literary Review Is Hot off the Press!

Such excitement in CWC-land -- the 2017 *Literary Review* has been delivered to the USPS in San Jose and is starting to show up in our members' mailboxes! Congratulations to all of our members whose work was selected for publication and to Editor Dave LaRoche for the countless hours he poured into our annual literary magazine, as well as to Secretary Elisabeth Tuck and VP Donna McCrohan-Rosenthal for contributing their eagle eyes in proofreading.

I encourage all you branch presidents to make a big deal out of your members who were selected for publication. Give them a shout-out at your next meeting and recognition in the branch newsletter and on your website. Some 200 works were submitted and only 41 made it through the acquisitions process, so it is truly an honor to be included, a recognition of literary excellence.

Some of you may recall one of my goals was to have the magazine in the hands of our members by the end of May, before many branches go on hiatus for the summer. Dave and his team did everything in their power to meet this commitment, but in the end, there were unavoidable delays in creating and adjusting the final press proofs. I fully support Dave in his decision not to proceed with printing until the publication was as perfect as it could be. And for those branches that ordered extra copies, the hard-working Bob Isbill will be shipping them in the next couple of days.



## Moving Forward with CWC: What's on Your Mind?



Don't be this cat at the July 23 Central Board meeting! Let me know what would be truly useful to you and your branch and I will see about getting it on the agenda. My goal is to have every rep leave Oakland at 4:00 p.m. feeling inspired and energized, not drained and discouraged, with plenty of good ideas and helpful information to bring back to your branch. And that's the cat's meow!

As the July 23 Central Board meeting draws near, I cannot help but think that we are at a critical juncture when it comes to the role and function of the CB as our venerable writers' club continues to grow and evolve.

CWC faces a daunting lack of volunteers to fill key positions. We've been without a Publicity/PR chair since January. When Bob Isbill retires in July, we will lose our Advertising/Promo chair, as well the Forum Moderator and Administrator. Treasurer Bill Baldwin would like someone else to take on this crucial role. So far, no one has stepped forward to express interest in any of these gigs. I can't even find someone willing to be Nominating Chair!

Meanwhile, when I look at the types of requests I get from the branches, other than routine queries like, "How do I get an insurance certificate?" they seem to fall under the broad category of conflict resolution or similar basic leadership challenges, like no one willing to be treasurer. And that's what got me to thinking -- perhaps these are the types of services our branches want and need from "the state," and where the Central Board could do the most good.

I would welcome your thoughts as I begin to put together an agenda for July 23. Let's talk at [pacificgrovejoyce@gmail.com](mailto:pacificgrovejoyce@gmail.com).

## And Speaking of the July 23 CB Meeting ...

Our policy for Central Board meetings requires all reports and agenda items to be made in writing and that they be distributed at least two weeks in advance. Therefore, I am setting a deadline of end-of-day on Saturday, July 8, for reports to reach me.

Also a reminder to make your travel plans if you've not already done so. Please refer to my email of June 5 with all the details, including the link for making your hotel reservation.

