

California Writers Club - E-Business Minutes
Shall Central Board adopt "Flip Book" format for Bulletin?
December 23, 2015 to January 4, 2016

I, Bob Isbill, of High Desert Branch move that the Central Board adopt a 'Flip-Book' format for the three 2016 issues of The Bulletin for a non-profit price of \$149 per issue which can be paid for with no cost to our treasury out of the funds from the paid advertising in our first issue, which was \$455.00.

To illustrate what a "Flip-Book" issue would look like, see ample issue of the High Desert Inkslinger which can be found at this link:

<http://viewer.epageview.com/Viewer.aspx?docid=d6f4cbd6-cc5c-407e-8957-a56400ed6c4a#?page=2>

Made by High Desert

Seconded by South Bay

Motion approved: Ayes: 7, Nays: 5, Abstentions: 0, Absent: 9

Ayes: Central Coast, Fremont, High Desert, Long Beach, Orange County, South Bay, Tri-Valley

Nays: Coastal Dunes, East Sierra, Redwood, SF Valley, Writers of Kern

Abstentions: None

Absent: Berkeley, Inland Empire, Marin, Mendocino Coast, Mt. Diablo, Napa, North State, SF/Peninsula, Sacramento