



A COALITION OF CALIFORNIA WRITERS CLUB BRANCHES
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August 30, 2016

Dear CWC Branch President:

Excitement is in the air, as the CWC NorCal Group “Building Better Branches” Conference on October 1 is right around the corner!

By now, you probably have a pretty good idea as to who will be attending from your branch. But just in case you’re still lining up commitments, I encourage you to consider asking:

- Officers who are returning for 2016-17 and incoming officers,
- Committee chairs and other volunteers, new and returning,
- Members who have expressed an interest in becoming more actively involved in the club.

Enclosed please find a set of brochures to distribute either to members who’ve already committed, or to potential attendees who might need a little bit of extra encouragement.

I know this is a long drive for some and an all-day commitment for everyone, but I believe the minor inconvenience is far outweighed by a wonderful event to reward and encourage the volunteers at your branch. We’re urging your branch to pay the way of the members who will be attending as a way of thanking them for their volunteer service. It’s only \$20 per person, which includes continental breakfast and lunch. We encourage car-pooling, not only for the sake of the planet, but to continue the camaraderie and bonding.

Enclosed please find a registration form. Please note that I must receive your completed form and payment by September 23 to reserve space for your branch at the conference.

Looking forward to seeing you and your branch’s delegation in Fremont on October 1. If you attended the 2014 Leadership Conference, you undoubtedly remember how valuable and inspiring it was. If this is going to be a new experience for you, I promise—it’s going to be *great!*

Best wishes,

Carole Bumpus
CWC NorCal Group Chair