



California Writers Club
July 19, 2009
Central Board Meeting Minutes
Location: La Quinta Hotel, Oakland, CA

Representatives present:

(Branch) (Rep or proxy)

Berkeley: Linda Brown

Central Coast: Joyce Krieg

East Sierra: Donna McCrohan-Rosenthal

Fremont Area Writers: Nancy Curteman

High Desert: East Sierra, proxy

Long Beach: Allene Symons

Tri-Valley: Kathy Urban

Marin: Pat Morin

Mount Diablo: David George

(Branch) (Rep or proxy)

Orange County: Carol Celeste

SF/Peninsula: Dale King

Redwood: Kate Farrell

Sacramento: Margie Yee Webb

San Fernando Valley: Glenn Wood

South Bay: Dave LaRoche

West Valley: Carol Celeste, proxy

Writers of Kern: Sandy Moffett

Absent: Inland Empire

A quorum was present with 16 votes. After the acceptance of Fremont Area Writers Branch at 11:12 a.m., 17 votes were present with Bob Garfinkle acting as Fremont Writers CB Rep. Others present: Casey Wilson, president, Jeannine Vegh, Nan Pierce, Carol Hall, Art Carey, Nancy Curteman, and Evelyn LaTorre all from Fremont Area Writers, and George Rathmell of Redwood Branch.

Proceedings:

Meeting called to order at 8:40 a.m. by President Casey Wilson in the Chair with Carol Celeste, Secretary, present.

Minutes for the April 19, 2009, meeting were presented and approved as corrected.

Forum minutes for E-business June 26-July 17, 2009, SFV Suspension Removal, Electronic Bulletin, Reduction in Meetings were presented and approved as read.

Casey Wilson yielded the chair to VP David George and presented a reorganization plan for CWC with North and South Districts and suggested CWC bylaws revisions to reflect the change.

Action: A Bylaws committee of Dave LaRoche Chair, David George, Glenn Wood, and Kathy Urban will give the chair recommendations for bylaws and a reorganization plan and post them on the forum.

Straw vote: To proceed with the reorganization plan.
Aye 14, Nay 0, Abs 2 at 10:00 am.

President Casey Wilson resumed the chair at 10:00 a.m.

Action: All forum votes are to close at least one week before a face-to-face meeting to give the secretary time to prepare minutes.

Treasurer's Report:

Kathy Urban presented a *Summary report* dated April 1, 2009, to June 30, 2009. A surplus against budget of \$4,933.93 was reported.

Wells Fargo checking account balance \$31, 878.54

Wells Fargo CD \$18,045.37 maturing 8/15/09

Wells Fargo CD \$5,332.96 maturing 9/18/09

Total assets: \$55,256.87

Standing Committee Reports:

Executive:

- 1) Visited the Bancroft Library to research CWC archives for logo registration information.
- 2) The logo trademark application is in the final stage of the process.
- 3) Attended the SFV election meeting and recommended removal from suspension.
- 4) Investigated the possibility of sending a cease and desist letter to the California Writers Coalition to stop the use of the CWC logo and initials CWC and SFV.
Action: Glenn Wood to summarize CWC-SFV situation and email to the Executive Committee for recommendations.
- 5) Discussed with the IRS the use of two FEINs at the corporate level. Two are not necessary but must be consolidated in a way that retains the 501(c)(3) status.
- 6) Recommended removing High Desert Branch from probation.

Membership: A report dated June 30, 2009, prepared and presented by David George, shows 1,190 members. Nineteen are life members including 4 new ones from the Centennial promotion. David reminded us that Dale King is taking over as membership chair.

Action: All branches should report member deaths to the membership chair so their names can be removed from the roster.

Bylaws, Polices and Procedures, and Standards:

Action: All Read the proposed reorganization bylaws and send comments to Dave LaRoche.

Finance: Kathy Urban proposed a budget for the 2009-2010 fiscal year.

Motion by Kathy Urban, second by Dale King at 11:25 a.m.

I make a motion to approve the budget for the 2009-2010 fiscal year.

The motion passed. Aye 16, Nay 0, Abstain 0

New Branch Development: Allene Symons

Motion by Allene Symons, second by Dave LaRoche at 11:12 a.m.

Whereas the Fremont Area Writers have met the requirements for a new branch as they existed when FAW submitted a letter of request for California Writers Club affiliation, I move that FAW be grandfathered in as a new branch.

The motion passed. Aye 15, Nay 0, Abs 1

Allene reported a group in Mendocino is interested in forming a branch.

Action: Allene Symons resigned as new branch chair effective August 1, 2009.

The Bulletin: Joyce Krieg

Sandy Moffett released member poll results for preference of paper or electronic issues: 168 received, 28 for paper.

Action: Dale King resigned from *The Bulletin* committee.

11:55 a.m. Break for lunch; reconvened at 1:00 p.m.

Motion by Dave LaRoche, second by Kate Farrell at 1:01 p.m.

I move that each branch ascertains and communicates to the CB membership chair each branch member's preference as to *The Bulletin* delivery—paper or electronic with a default to paper until a preference is indicated. The preference collection to begin immediately and continue until completed.

The motion passed. Aye 13, Nay 0, Abs 4

Action: All Poll branch members for newsletter delivery preference and send results to Dale King.

Action: Casey Wilson regretfully accepted a letter of resignation as *The Bulletin* editor from Joyce Krieg.

Ad Hoc Committee Reports

Centennial:

Motion by David George, second by Dale King at 1:16 p.m.

I, David George, move that the CWC celebration be extended through June, 2010.

The motion passed. Aye 16, Nay 0, Abs 0, Present 1

George Rathmell presented information on the founding of CWC and suggested sponsoring a graffiti-proof plaque for Joaquin Miller Park.

Action: Centennial committee of **Donna McCrohan-Rosenthal, Linda Brown, and Kate Farrell** will work with George Rathmell on park and Memorial Grove signage opportunities and costs and post recommended selections on the forum for CB approval.

Donna McCrohan-Rosenthal recapped centennial activities.

Actions: All 1) inform Donna if more centennial items are needed so she can reorder if demand warrants. 2) Order t-shirts and bumper stickers by the end of August. 3) Inform Donna of branch activities for press releases.

The literary map needs photo permissions and a plan for distribution. Donna has received some donations and suggested that branches donate \$25 toward maps for local distribution.

Action: All advise Donna if your branch will contribute.

Action: Kate will research photos used in the literary map for permissions and fair use suitability.

Unlimited Publishing:

Kate Farrell gave an update on the pilot program between Redwood Branch and Unlimited Publishing.

Motion by Kate Farrell, second Bob Garfinkle at 2:25 p.m.

I move that CWC branches continue to participate on a volunteer basis in the UP co-publishing project as developed in 2009 with the next deadline for manuscript submissions to UP branch coordinators set for March 1, 2010, and limit of ONE manuscript per branch selected and sent to the UP coordinator by April 1, 2010.

The motion passed. Aye 16, Nay 1, Abs, 0

Nominating: Chair Sandy Moffett presented a slate of current officers for reelection for the 2009-2010 term at 2:55 p.m.: Casey Wilson, President, David George, VP, Kathy Urban, Treasurer, Carol Celeste, Secretary. As there were no nominations from the floor, the slate was elected by acclamation.

Old Business:

Web Site: Dale King commented that some links don't work. Linda Brown noted inconsistencies in content among branch and state sites.

Scholarship: Allene Symons recommended scholarship discussion be deferred until new regions are decided.

Festival of Books: Allene Symons reported 360 branch membership inquiries.

New Business:

Jack London awards will be presented at the November 2009 CB meeting.

Action: Bob Garfinkle will chair the Jack London Awards committee.

Action All: Send recipient names to Bob at ragarf@earthlink.net.

Motion: by Glenn Wood, second by David George at 3:15 p.m.

I move that Cara Alson of SFV be invited to participate in the 2009 Jack London award ceremony in recognition of her missed participations of 2007.

The motion passed. Aye 17, Nay 0, Abs 0

Action: Kate Farrell was appointed chair of an ad hoc committee to find an editor for *The Bulletin*.

Action: Kathy Urban was appointed chair of an ad hoc committee to find a professional Web designer for the CWC site.

Adjournment:

Motion by Bob Garfinkle, second by Dave LaRoche to adjourn at 3:30 p.m.
The motion passed.

Next meeting will be Sunday, November 8, 2009.

Submitted by Carol Celeste, Central Board Secretary